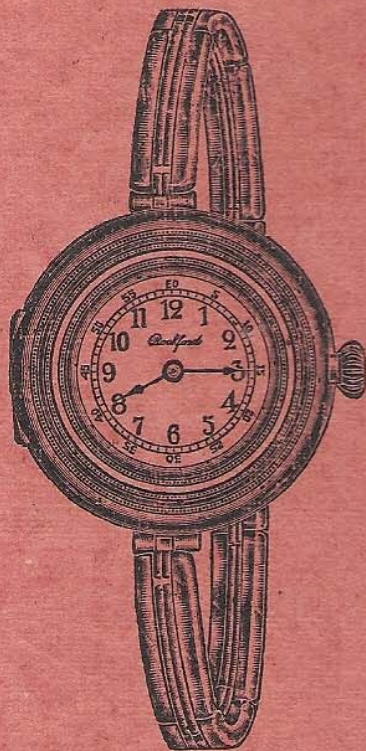


ROCKFORD BRACELET WATCHES



Fitted with 0 Size, 15 Jewel Movement

14 Karat Gold Head, 14k Gold Bracelet, Plain.....	47 50
14 Karat Gold Head, Strap Bracelet, Plain.....	25 00
Permanent Head, Gold Filled Bracelet, Plain.....	25 00
Permanent Head, Gold Filled Bracelet, Enameled.....	30 00
20 Year Head, Gold Filled Bracelet, Plain	22 50

ROCKFORD HIGH GRADE WATCHES

FOR SALE BY
Petersen, Max & Co.
394 Ellicott Square
BUFFALO, N. Y.

Manufactured by THE
ROCKFORD WATCH CO. Ltd
ROCKFORD: ILLINOIS

JANUARY 1913

The most scientific methods of watch construction are applied in producing the

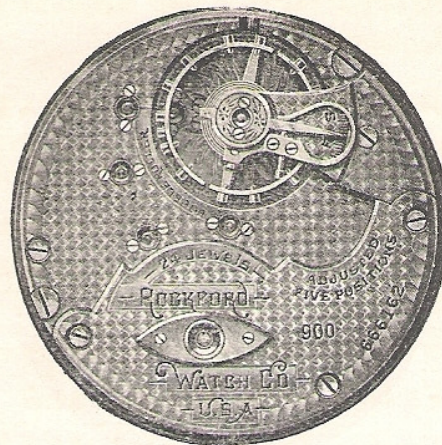
UNQUESTIONABLY ACCURATE ROCKFORD WATCH

Every part is as perfect as mechanical master minds, aided by modern appliances, can produce.

*We Guarantee Every Watch
Bearing Our Trade Mark*

We solicit comparison, grade for grade, with other makes, as it is under the most exacting expert criticism that the superiority of the *Rockford* watch becomes conspicuously apparent. With full knowledge of all the rigid requirements of railroad time service, we constructed for the special use of railroad men, Ruby Jeweled Lever Set Watches. *They will maintain strict accuracy under the most trying conditions.*

18 SIZE



800 HUNTING 900 OPEN FACE
24 Jewels Lever Set
Adjusted to Temperature and Positions

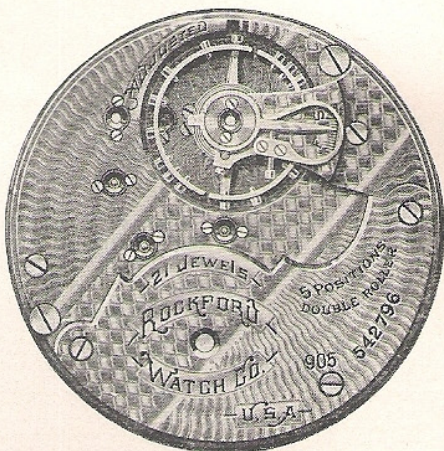
\$40.00

Twenty-four extra fine ruby and sapphire jewels in gold settings, adjusted to temperature, five positions and isochronism, double roller escapement, steel escape wheel, sapphire jewel pin, sapphire pallets, compensating balance in recess with gold screws, Breguet hair spring, safety pinion, patent micrometric regulator, gold lettering, handsomely damaskeened, extra finely finished throughout, double sunk glass enamel dial.

**Certificate of rating furnished
upon application.**

THE ROCKFORD WATCH CO.

18 SIZE



905 OPEN FACE ONLY
21 Jewels Lever Set
Adjusted to Temperature and Positions

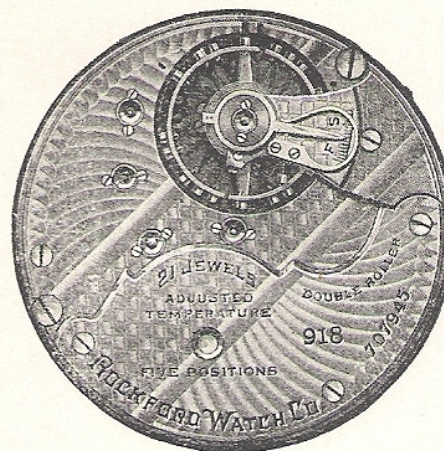
\$32.50

Twenty-one extra fine ruby and sapphire jewels in gold settings, adjusted to temperature, five positions and isochronism, sapphire jewel pin, sapphire pallets, compensating balance with gold screws, double roller escapement, steel escape wheel, safety pinion, patent micrometric regulator, Breguet hair spring, gold lettering, beautifully damaskeened, double sunk glass enamel dial.

**Certificate of rating furnished
upon application.**

ROCKFORD, ILL.

18 SIZE



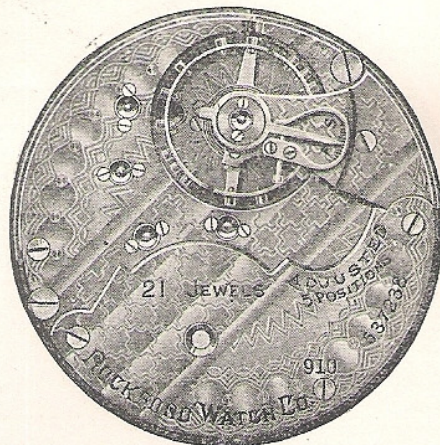
918 OPEN FACE ONLY
21 Jewels Lever Set
Adjusted to Temperature and Positions

\$27.50

Twenty-one ruby and sapphire jewels in gold settings, adjusted to temperature, five positions and isochronism, double roller escapement, steel escape wheel, sapphire jewel pin, sapphire pallets, compensating balance with gold screws, safety pinion, patent micrometric regulator, Breguet hair spring, gold lettering, beautifully damaskeened, double sunk glass enamel dial.

**Certificate of rating furnished
upon application.**

18 SIZE



810 HUNTING 910 OPEN FACE
21 Jewels Lever Set

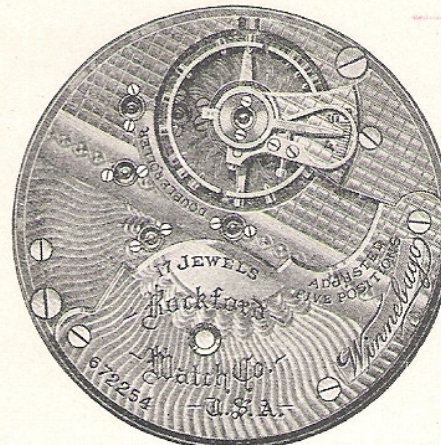
Adjusted to Temperature and Positions

\$25.00

Twenty-one ruby and sapphire jewels in settings, adjusted to temperature and five positions, steel escape wheel, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, finely finished throughout, double sunk glass enamel dial.

Certificate of rating furnished upon application.

18 SIZE



200 HUNTING 205 OPEN FACE
"WINNEBAGO"

17 Jewels Lever Set

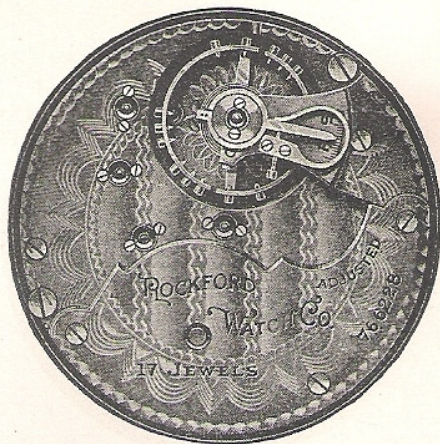
Adjusted to Temperature and Positions

\$22.50

Seventeen ruby and sapphire jewels in gold settings, adjusted to temperature five positions and isochronism, double roller escapement, steel escape wheel, sapphire jewel pin, sapphire pallets, compensating balance with gold screws Breguet hair spring, safety pinion, patent micrometric regulator, gold lettering, handsomely damaskeened, double sunk glass enamel dial.

Certificate of rating furnished upon application.

18 SIZE



830 HUNTING 930 OPEN FACE
17 Jewels Lever Set

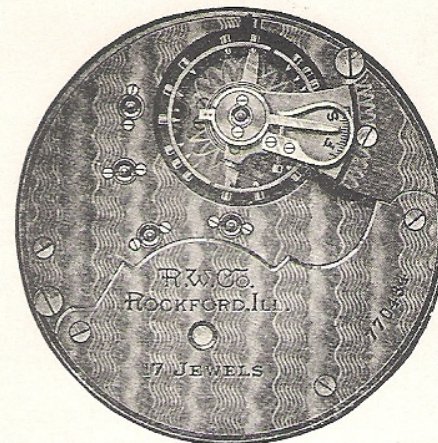
Adjusted

\$12.00

Seventeen ruby and sapphire jewels in settings, adjusted to heat and cold, Breguet hair spring, safety pinion, patent micrometric regulator, compensating balance, sunk second glass enamel dial.

Grade for Grade, Rockford Watches present modern horological science in its highest attainment. Mechanical perfection fully guaranteed.

18 SIZE



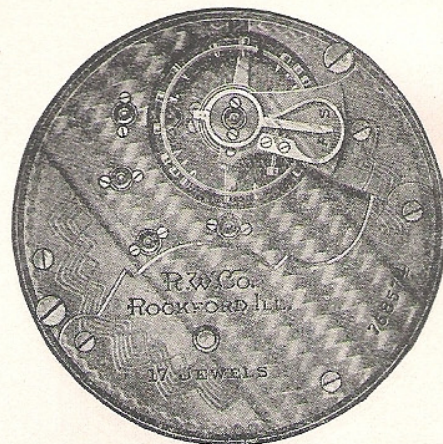
838 HUNTING 938 OPEN FACE
17 Jewels Lever set

\$9.75

Seventeen ruby and sapphire jewels in settings, Breguet hair spring, patent micrometric regulator, safety pinion, compensating balance, nickel-gilt damaskeened, double sunk glass enamel dial.

Actual tests demonstrate Rockford superiority. Comparison of every detail emphasizes mechanical watch accuracy in its fullest attainment.

18 SIZE



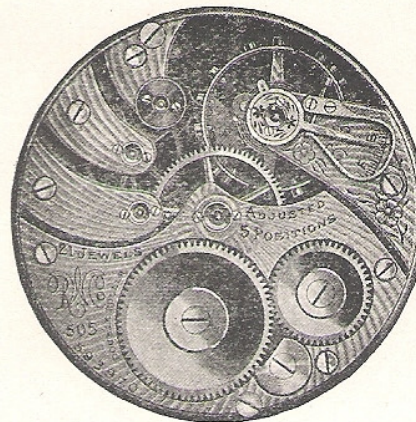
835 HUNTING 935 OPEN FACE
17 Jewels Lever Set

\$9.00

Seventeen ruby and sapphire jewels in settings, Brequet hair spring, safety pinion, patent micrometric regulator, compensating balance, Imitation Double Sunk Dial.

The name "Rockford" is synonymous with timing accuracy. Every constructive detail is guaranteed the best of its kind and most suitable for the purpose for which it has been created.

16 SIZE



500 HUNTING 505 OPEN FACE
21 Jewels Lever Set
Adjusted to Temperature and Positions

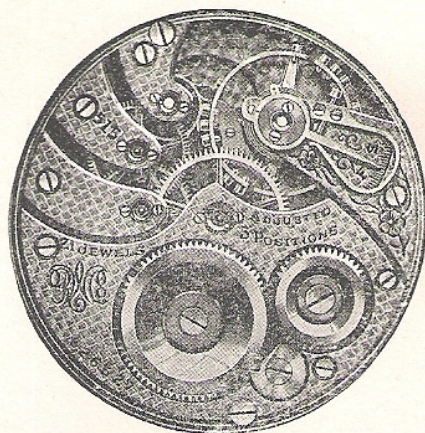
\$65.00

Twenty-one specially selected, highly colored ruby and sapphire jewels in gold settings, accurately adjusted to temperature five positions and isochronism, gold beveled polished train, gold pallet cap, sapphire jewel pin, ruby pallets, double roller escapement, steel escape wheel, Brequet hair spring, safety pinion, patent micrometric regulator, compensating balance with gold screws, hollow ground winding wheels, all steel work highly polished and cornered, gold lettering, beautifully damaskeened and finely finished throughout, double sunk enamel dial.

Certificate of rating furnished upon application

THE ROCKFORD WATCH CO.

16 SIZE



510 HUNTING 515 OPEN FACE
21 Jewels Lever Set

Adjusted to Temperature and Positions

\$40.00

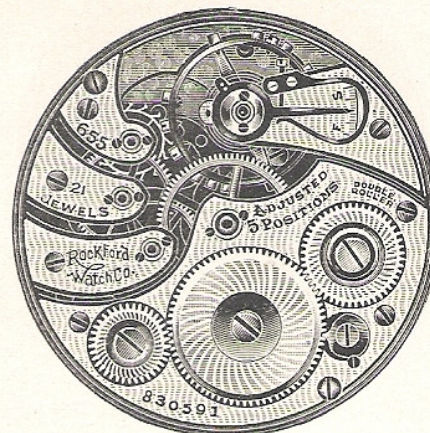
Twenty-one extra fine ruby and sapphire jewels in gold settings, adjusted to temperature, five positions and isochronism, gold beveled polished train, gold pallet cap, sapphire jewel pin, sapphire pallets, double roller escapement, steel escape wheel, Breguet hair spring, safety pinion, patent micrometric regulator, compensating balance with gold screws, gold lettering, beautifully damaskeened and finely finished throughout, double sunk glass enamel dial.

Certificate of rating furnished upon application.

ROCKFORD, ILL.

ROCKFORD RAILWAY INDICATOR

It Warns You to Wind Your Watch



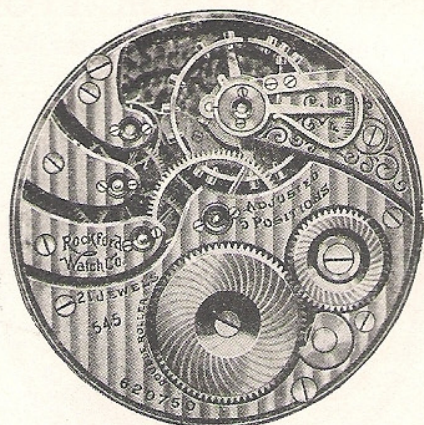
NO. 655—16 SIZE O. F.

\$35.00

Railroad Grade Rockford Winding Indicator Movement accurately indicates the exact time since last winding, lever set, 21 ruby and sapphire jewels in gold settings, adjusted to temperature, five positions and isochronism, gold center wheel, gold pallet cap, sapphire jewel pin, sapphire pallets, double roller escapement, steel escape wheel, compensating balance, safety pinion, patent micrometric regulator, Breguet hair spring, hollow ground winding wheels, gold lettering handsomely damaskeened, glass enamel dial sunk second and Indicator bit.

MADE IN OPEN FACE ONLY

16 SIZE



540 HUNTING 545 OPEN FACE
21 Jewels Lever Set

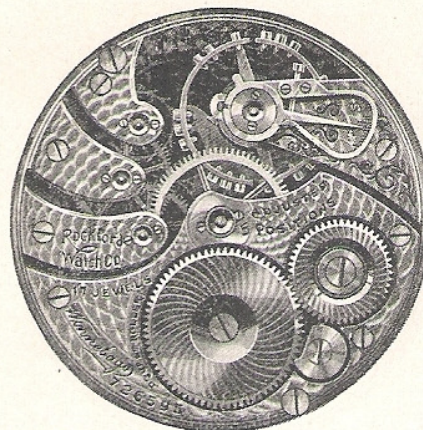
Adjusted to Temperature and Positions

\$30.00

Twenty-one ruby and sapphire jewels in gold settings, adjusted to temperature five positions and isochronism, gold center wheel, gold pallet cap, sapphire jewel pin, sapphire pallets, double roller escapement, steel escape wheel, compensating balance with gold screws safety pinion, patent micrometric regulator, Brequet hair spring, gold lettering, handsomely damaskeened, double sunk glass enamel dial.

Certificate of rating furnished upon application.

16 SIZE



400 HUNTING 405 OPEN FACE
"WINNEBAGO"
17 Jewels Lever Set

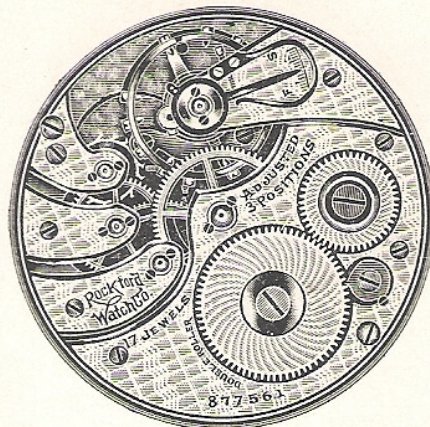
Adjusted to Temperature and Positions

\$25.00

Seventeen ruby and sapphire jewels in gold settings, adjusted to temperature five positions and isochronism, gold center wheel, sapphire jewel pin, sapphire pallets, double roller escapement, steel escape wheel, Brequet hair spring, compensating balance with gold screws, safety pinion, patent micrometric regulator, gold lettering, handsomely damaskeened, double sunk glass enameled dial.

Certificate of rating furnished upon application.

16 SIZE



No. 675

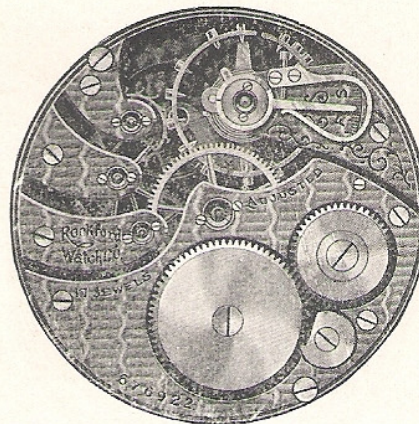
17 Jewel 3 Position Lever Set

Adjusted to Temperature and three positions

\$19.00

Seventeen ruby and sapphire jewels in settings, adjusted to temperature and three positions, sapphire jewel pin, sapphire pallets, double roller escapement, steel escape wheel, Breguet hair spring, compensating balance, safety pinion, patent micrometric regulator, gold lettering, double sunk glass enamel dial.

16 SIZE



561 HUNTING
17 Jewels

566 OPEN FACE
Pendant Set

Adjusted

\$16.50

Seventeen ruby and sapphire jewels in settings, adjusted to heat and cold, sapphire jewel pin, sapphire pallets, double roller escapement, steel escape wheel, Breguet hair spring, compensating balance, safety pinion, patent micrometric regulator, gold lettering, double sunk glass enamel dial.

16 SIZE

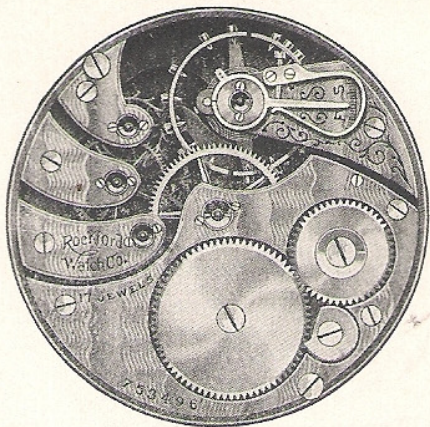
665 Winding Indicator Movement
Accurately indicates the exact time since last winding
Adjusted

17 Jewels

\$22.25 Pendant Set

Seventeen ruby and sapphire jewels in settings, adjusted to heat and cold, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, glass enamel dial, sunk second and indicator bit.

16 SIZE



572 HUNTING

573 OPEN FACE

17 Jewels

Pendant Set

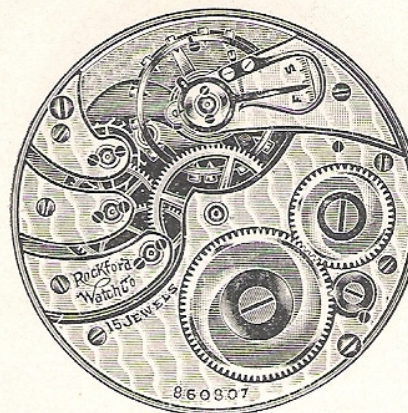
\$13.50

Seventeen ruby and sapphire jewels in settings, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, double sunk glass enamel dial.

17 Jewel Rockford 16s Bridge Model Movements are designed to meet the requirements of timing accuracy. They are constructed with the same care that characterizes all the higher grades.

The Rockford liberal guarantee insures mechanical perfection.

16 SIZE



586 HUNTING

587 OPEN FACE

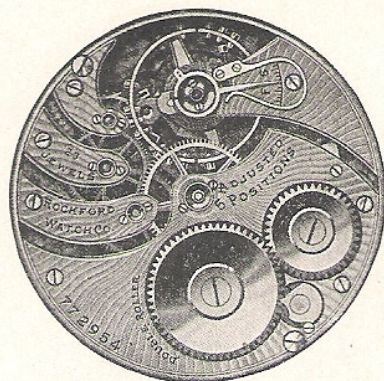
15 Jewels

Pendant Set

\$10.50

Fifteen ruby and sapphire jewels in settings, bridge model, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, sunk second glass enamel dial.

12 SIZE

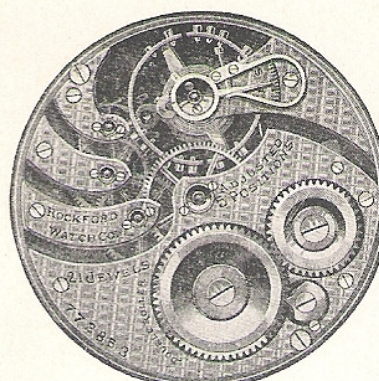


300 HUNTING 305 OPEN FACE
23 Jewels Pendant Set
Adjusted to Temperature and Positions

\$67.50

Twenty-three specially selected ruby and sapphire jewels in raised gold settings, adjusted to temperature, five positions and isochronism, gold round arm train, compensating balance with gold screws, double roller escapement, steel escape wheel, sapphire jewel pin, sapphire pallets, safety pinion, patent micrometric regulator, Breguet hair spring, double sunk glass enamel dial, gold lettering, beautifully damaskeened and extra finely finished throughout.

12 SIZE



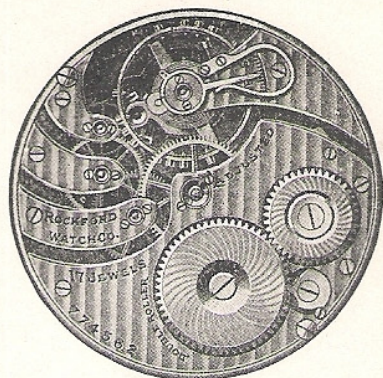
310 HUNTING 315 OPEN FACE
21 Jewels Pendant Set
Adjusted to Temperature and Positions

\$35.00

Twenty-one extra fine ruby and sapphire jewels in gold settings, adjusted to temperature, five positions and isochronism, double roller escapement, steel escape wheel, gold center wheel, sapphire jewel pin, sapphire pallets, compensating balance with gold screws, round arm train, safety pinion, patent micrometric regulator, Breguet hair spring, double sunk glass enamel dial, gold lettering, handsomely damaskeened and finely finished throughout.

THE ROCKFORD WATCH CO.

12 SIZE



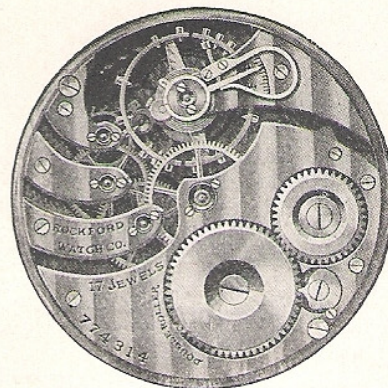
320 HUNTING 325 OPEN FACE
17 Jewels Pendant Set
Adjusted

\$16.50

Seventeen ruby and sapphire jewels in settings, adjusted to heat and cold, double roller escapement, steel escape wheel, gold center wheel, sapphire jewel pin, sapphire pallets, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, gold lettering, handsomely damaskeened, sunk second glass enamel dial.

ROCKFORD, ILL.

12 SIZE



330 HUNTING 335 OPEN FACE
17 Jewels Pendant Set

\$13.50

Seventeen ruby and sapphire jewels in settings, double roller escapement, steel escape wheel, sapphire jewel pin, sapphire pallets, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, gold lettering, sunk second glass enamel dial.

The Rockford 12s Watches de Luxe possess individual characteristics, they are worthy exponents of Rockford perfection. Timing accuracy fully guaranteed.

12 SIZE



360 HUNTING 365 OPEN FACE
15 Jewels Pendant Set

\$10.50

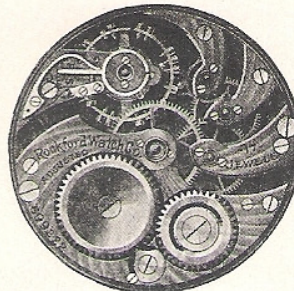
Fifteen Jewels in settings, compensating balance, Breguet hair spring, safety pinion, patent micrometric regulator, sunk second glass enamel dial.

Rockford 12s Watches are designed to fill the ever increasing demand for Extreme thin models, both hunting and open face, they present the ideal gentlemen's watch

Timing accuracy and mechanical perfection fully guaranteed.

0 SIZE

140
Hunt-
ing



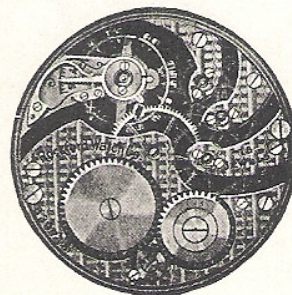
141
Open
Face

Adjusted

17 Jewels **\$25.00** Pendant Set

Seventeen ruby and sapphire jewels in settings, adjusted to heat, cold and position, double roller escapement, steel escape wheel, gold center wheel, compensating balance, Breguet hair spring, patent micrometric regulator, hollow ground winding wheels, sunk second glass enamel dial, beautifully damaskeened and extra finely finished throughout.

160
Hunt-
ing



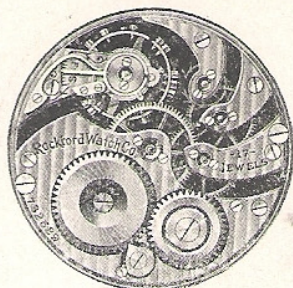
161
Open
Face

15 Jewels **\$12.75** Pendant Set

Fifteen ruby and sapphire jewels in settings, double roller escapement, steel escape wheel, compensating balance, Breguet hair spring, patent micrometric regulator, sunk second glass enamel dial.

0 SIZE

150
Hunting

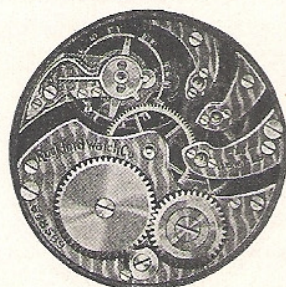


151
Open
Face

17 Jewels **\$17.50** Pendant Set

Seventeen ruby and sapphire jewels in settings, double roller escapement, steel escape wheel, gold center wheel, compensating balance, Breguet hair spring, patent micrometric regulator, sunk second glass enamel dial, handsomely damaskeened and extra finely finished throughout.

164
Hunting

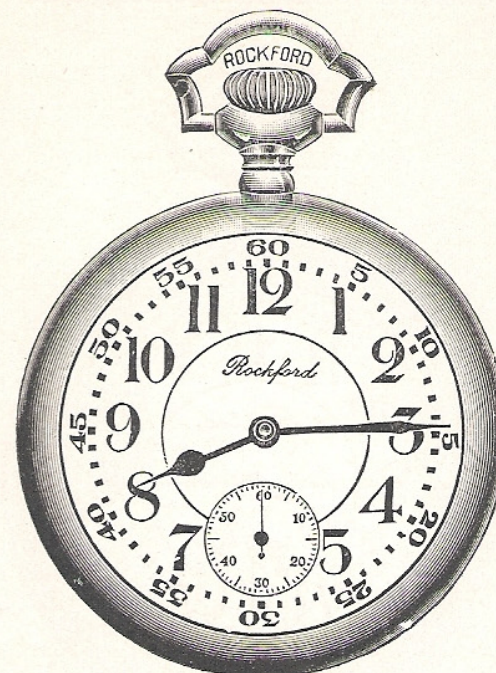


165
Open
Face

15 Jewels **\$12.00** Pendant Set

Fifteen ruby and sapphire jewels in settings, steel escape wheel, compensating balance, Breguet hair spring, patent micrometric regulator, sunk second glass enamel dial.

Rockford Gold Filled Watches
Extra Heavy Dials



16 Size Gold Filled 17 Jewel Iroquois

25 Year O. F., S. B. B. Plain or E. T.....	\$25 00
25 Year O. F., S. B. B. Engraved.....	26 50
20 Year O. F., S. B. B. Plain or E. T.....	19 00
20 Year O. F., S. B. B. Engraved.....	20 00

16 Size Gold Filled 15 Jewel

20 Year O. F., S. B. B. Plain or E. T.....	16 50
20 Year O. F., S. B. B. Engraved.....	17 50

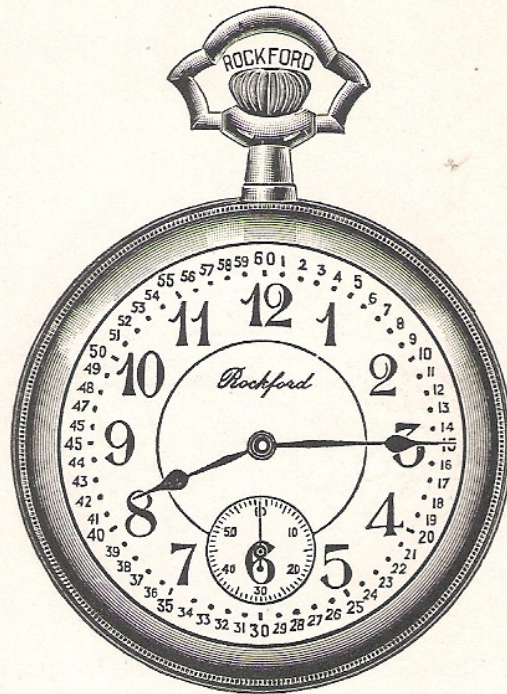
16 Size 14K Gold 17 Jewel Iroquois

14K Solid Gold Swing Ring.....	35 00
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THE ROCKFORD WATCH CO.

Rockford Gold Filled Watches

Equipped With Montgomery Dial



16 Size Gold Filled 17 Jewel Iroquois

25 Year O. F., S. B. B. Plain or E. T.....	26 00
25 Year O. F., S. B. B. Engraved.....	27 50
20 Year O. F., S. B. B. Plain or E. T.....	20 00
20 Year O. F., S. B. B. Engraved.....	21 00

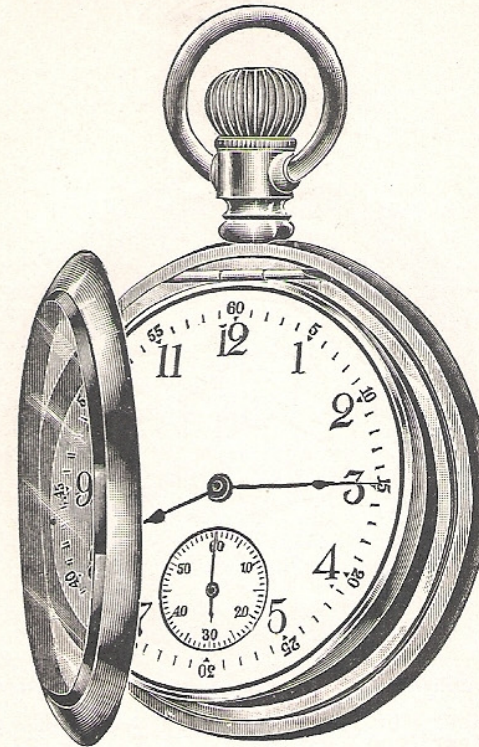
16 Size Gold Filled 15 Jewel

20 Year O. F., S. B. B. Plain, or E. T.	17 50
20 Year O. F., S. B. B. Engraved.....	18 50

ROCKFORD, ILL.

Rockford Gold Filled Watches

Dust Proof Swing Ring



16 Size Gold Filled 17 Jewel Iroquois

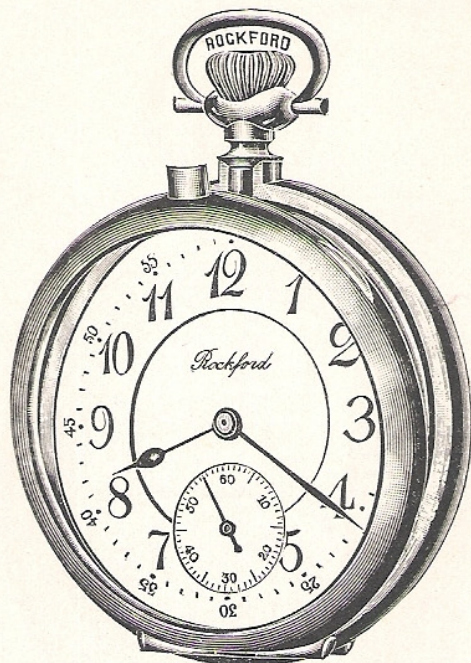
25 Year O. F. Swing Ring, Plain or E. T.	\$26 50
25 Year O. F. Swing Ring, Engraved....	28 00
20 Year O. F. Swing Ring, Plain or E. T.	21 00
20 Year O. F. Swing Ring, Engraved....	22 00

16 Size Gold Filled 15 Jewel

20 Year O. F. Swing Ring, Plain or E. T.	18 50
20 Year O. F. Swing Ring, Engraved....	19 50

THE ROCKFORD WATCH CO.

Rockford Watches Hunting & O. F.
Solid Gold Lip Pendant



16 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting, Plain or E. T. \$35 00
25 Year Open Face, Plain or E. T. 32 50

16 Size 14K Gold 17 Jewel Iroquois

14 K Hunting, Plain or E. T. 85 00
14 K Open Face, Plain or E. T. 75 00

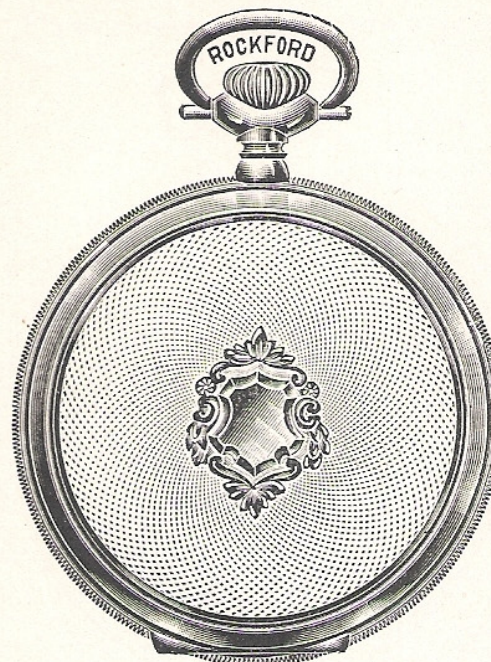
16 Size 14K Gold 21 Jewel Pocahontas

14 K Hunting, Plain or E. T. 102 00
14 K Open Face, Plain or E. T. 93 00

LIP PENDANTS 14 KARAT SOLID GOLD ON
25 YEAR GOLD FILLED CASES.

ROCKFORD, ILL.

Rockford Hunting Watches
Plain or Engine Turned



16 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting, Plain or E. T. \$27 50
20 Year Hunting, Plain or E. T. 22 00

16 Size Gold Filled 15 Jewel

20 Year Hunting, Plain or E. T. 19 50

16 Size 14K Gold 17 Jewel Iroquois

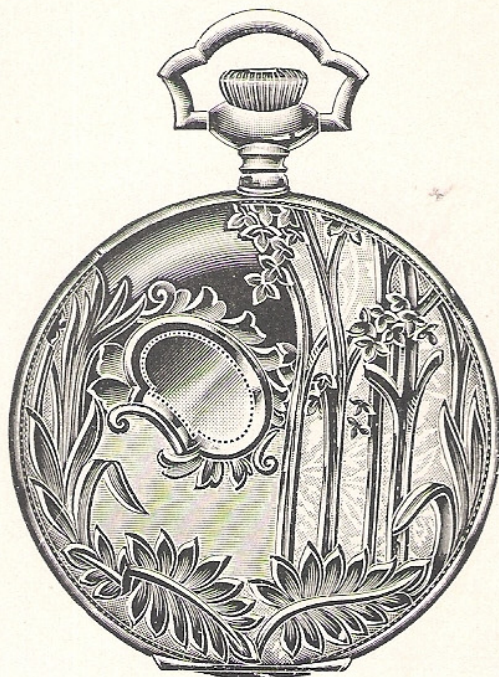
14 K Hunting, Plain or E. T., Heavy 70 00

16 Size 14K Gold 21 Jewel Pocahontas

14 K Hunting, Plain or E. T., Heavy 87 00

Rockford Hunting Watches

Hand Engraved



16 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting, Engraved.....\$30 00
20 Year Hunting, Engraved..... 23 50

16 Size Gold Filled 15 Jewel

20 Year Hunting, Engraved..... 21 00

16 Size 14K Gold 17 Jewel Iroquois

14 K Hunting, Engraved, Heavy. 85 00

16 Size 14K Gold 21 Jewel Pocahontas

14 K Hunting, Engraved, Heavy..... 103 00

Rockford Extra Thin Hunting Watches

Plain, Engine Turned or Engraved



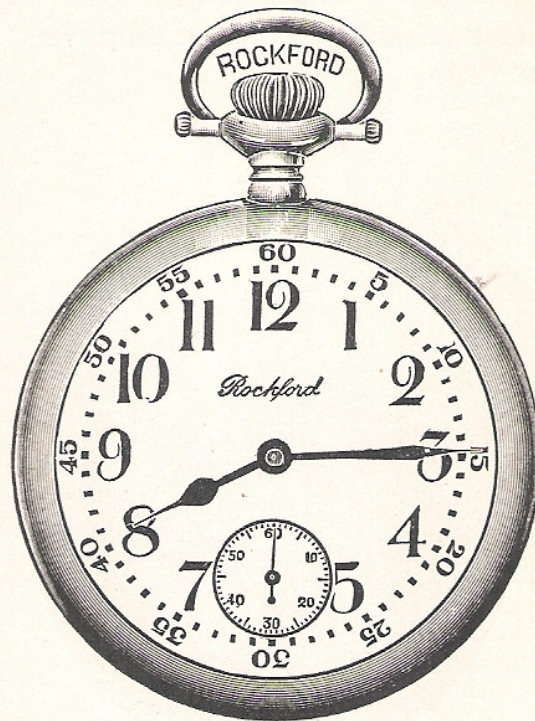
16 Size Gold Filled 17 Jewel

25 Year Hunting, Plain or E. T.... 27 50
25 Year Hunting, Engraved..... 30 00

Sold Gold Bows and Joints on Rockford 25 Year Cases, Magnificent hand engraved designs, Colored Gold to contrast. Guaranteed accurate Time Keepers.

THE ROCKFORD WATCH CO.

Rockford Gold Filled Watches
Screw Back and Bezel



18 Size Gold Filled 17 Jewel
Grade No. 935

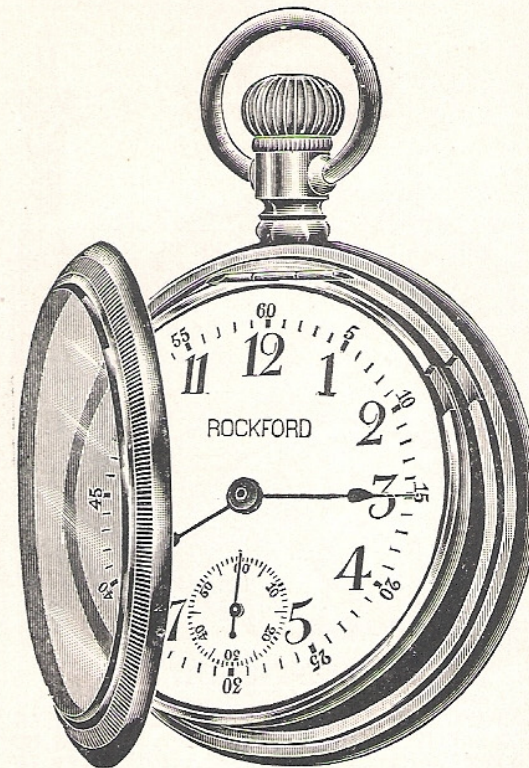
25 Year O. F., S. B. B. Plain or E. T.	\$21 50
25 Year O. F., S. B. B. Engraved	23 00
20 Year O. F., S. B. B. Plain or E. T.	16 50
20 Year O. F., S. B. B. Engraved	17 00

18 Size Gold Filled 21 Jewel
Railroad Grade No. 918

25 Year O. F., S. B. B. Plain or E. T.	39 00
25 Year O. F., S. B. B. Engraved	40 50
20 Year O. F., S. B. B. Plain or E. T.	34 00
20 Year O. F., S. B. B. Engraved	35 00

ROCKFORD, ILL.

Rockford Gold Filled Watches
Dust Proof Swing Ring Case



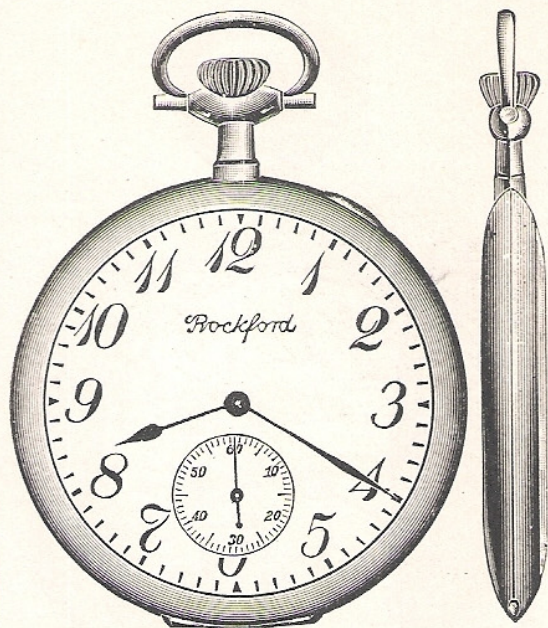
18 Size Gold Filled, 17 Jewel Grade No. 935

25 Year O. F. Swing Ring Pln. or E. T.	\$23 00
25 Year O. F. Swing Ring Engraved	24 50
20 Year O. F. Swing Ring Pln. or E. T.	18 00
20 Year O. F. Swing Ring Engraved	19 00

18 S. Gold Filled 21 J. Railroad Grade No. 918

25 Year O. F. Swing Ring Pln. or E. T.	40 50
25 Year O. F. Swing Ring Engraved	42 00
20 Year O. F. Swing Ring Pln. or E. T.	35 50
20 Year O. F. Swing Ring Engraved	36 50

Rockford Gold Filled Watches
Extra Thin Model Open Face Climax

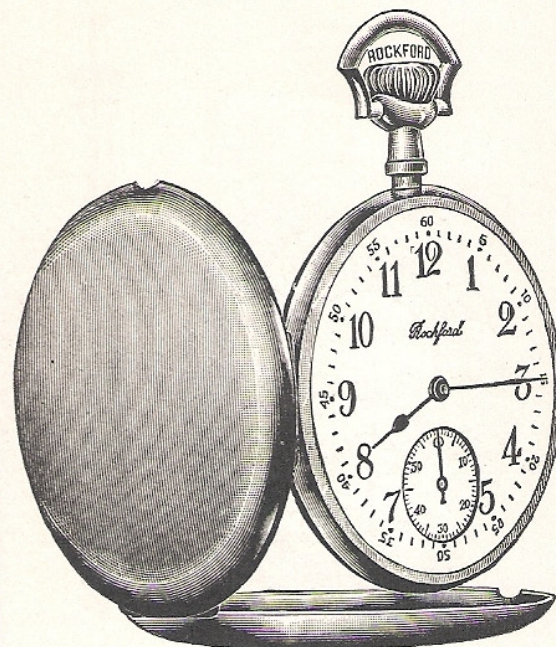


14 Size Gold Filled 17 Jewel

25 Year Climax, Plain or E. T.....	\$27 50
25 Year Climax, Engraved.....	29 00
20 Year Climax, Plain or E. T.....	22 50
20 Year Climax, Engraved.....	23 50

14s extra thin, dust proof Gold Filled Watch cases that encase these Rockford movements afford the very best protection possible against dust and moisture. Graceful models tapered to a knife edge, plain polished, Roman Gold finish etc., one of our leading styles.

Rockford Open Face Climax
Extra Thin Model



12 Size Gold Filled 17 Jewel

20 Year Climax Plain or E. T.....	\$21 00
20 Year Climax Engraved.....	22 00

12 Size Gold Filled 15 Jewel

20 Year Climax Plain or E. T.....	18 50
20 Year Climax Engraved.....	19 50

12 Size 14 K Gold 17 Jewel Iroquois

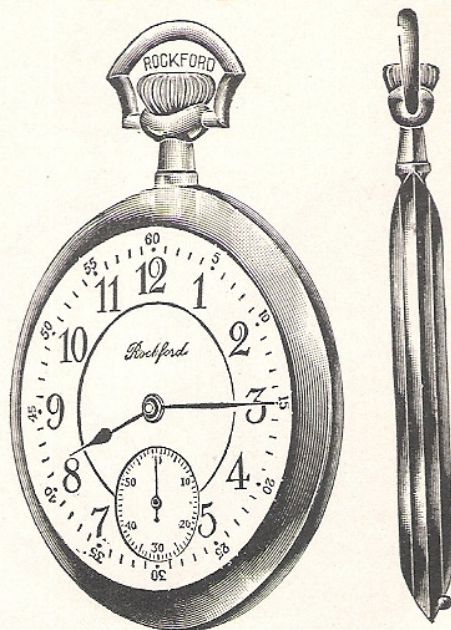
14 K Open Face Climax Plain.....	33 50
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12 Size 14K Gold 21 Jewel Pocahontas

14 K Open Face Climax Plain.....	53 50
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THE ROCKFORD WATCH CO.

Rockford Open Face Jointed Knife Edge Model



12 Size Gold Filled 17 Jewel Iroquois

25 Year Extra Thin, Plain or E. T. 25 00
25 Year Extra Thin, Engraved 26 50

12 Size 14 K Gold 17 Jewel Iroquois

14 K Extra Thin, Knife Edge Plain 43 00

12 Size 14K Gold 21 Jewel Pocahontas

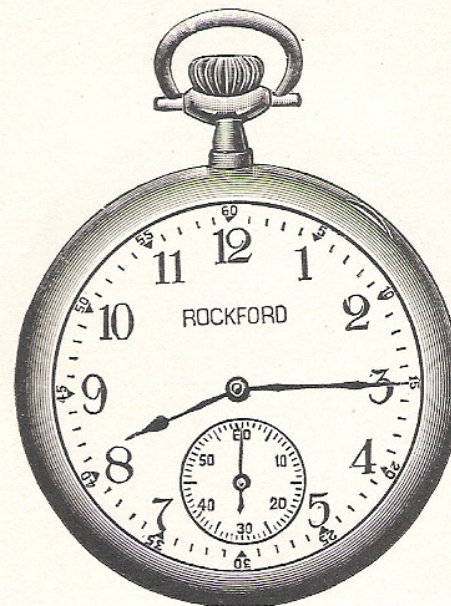
14 K Extra Thin, Knife Edge Plain 63 00

KNIFE EDGE ROCKFORDS ARE BY FAR
THE THINNEST 12 SIZE WATCHES

ROCKFORD, ILL.

Rockford Open Face Jointed Watches

Plain or Engine Turned



12 Size Gold Filled 17 Jewel Iroquois

25 Year Open Face, Plain or E. T. \$26 00
25 Year Open Face, Engraved 27 50

12 Size 14K Gold 17 Jewel Iroquois

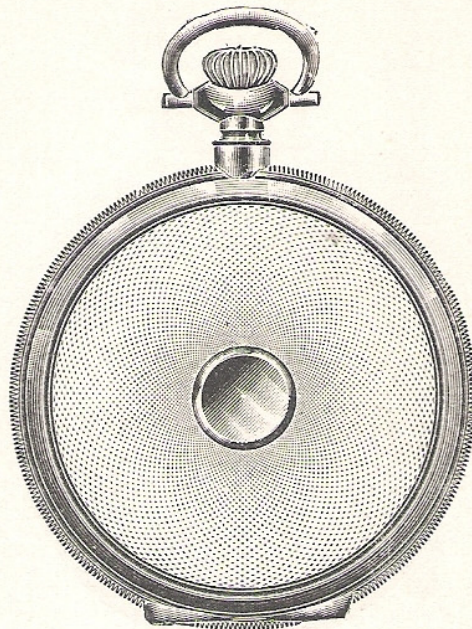
14 K Open Face, Plain or E. T. 47 50

12 Size 14K Gold 21 Jewel Pocahontas

14 K Open Face, Plain or E. T. 67 50

Rockford Hunting Watches

Plain or Engine Turned



12 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting, Plain or E. T. 26 50
20 Year Hunting, Plain or E. T. 21 50

12 Size Gold Filled 15 Jewel

20 Year Hunting, Plain or E. T. 19 00

12 Size 14 K Gold 17 Jewel Iroquois

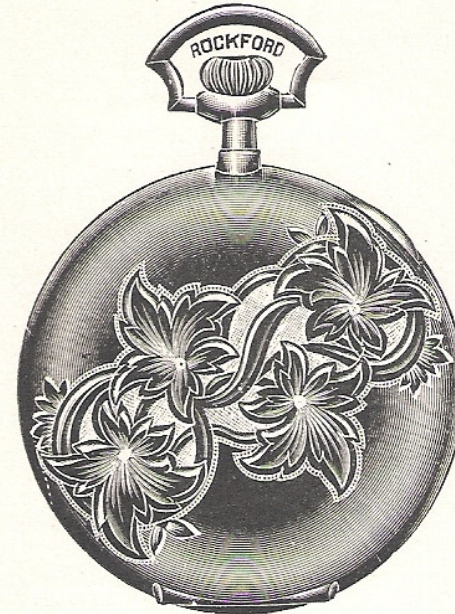
14 K Hunting, Plain or E. T. 50 00

12 Size 14 K Gold 21 Jewel Pocahontas

14 K Hunting, Plain or E. T. 70 00

Rockford Hunting Watches

Hand Engraved



12 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting, Engraved 29 00
20 Year Hunting, Engraved 23 00

12 Size Gold Filled 15 Jewel

20 Year Hunting, Engraved 21 50

12 Size 14K Gold 17 Jewel Iroquois

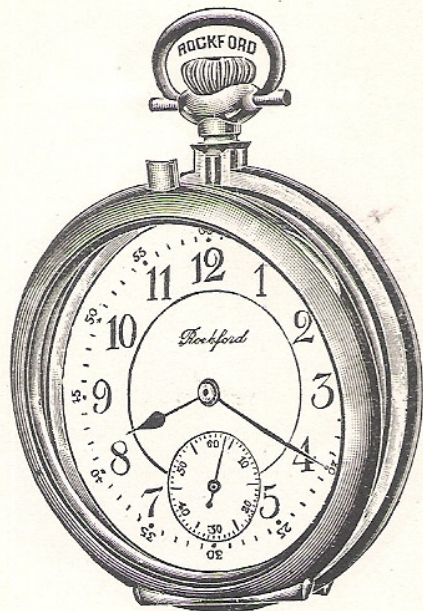
14 K Hunting, Engraved 58 00

12 Size 14K Gold 21 Jewel Pocahontas

14 K Hunting, Engraved 78 00

THE ROCKFORD WATCH CO.

Rockford Watches Hunting & O. F. Solid Gold Lip Pendant



12 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting, Plain or E. T.	35 00
25 Year Open Face, Plain or E. T.	32 50

12 Size 14 K Gold 17 Jewel Iroquois

14 K Hunting, Plain or E. T.	75 00
14 K Open Face, Plain or E. T.	67 50

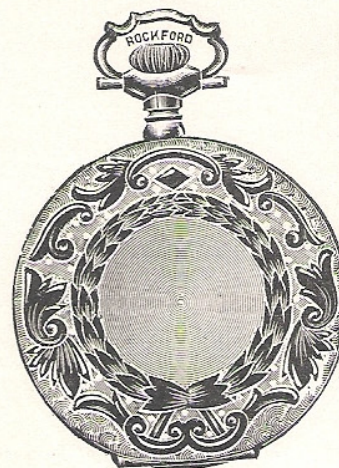
12 Size 14K Gold 21 Jewel Pocahontas

14 K Hunting, Plain or E. T.	95 00
14 K Open Face, Plain or E. T.	87 50

LIP PENDANTS 14 KARAT SOLID GOLD
ON 25 YEAR GOLD FILLED CASES

ROCKFORD, ILL.

Rockford Ladies' Watches Hand Engraved



0 Size Gold Filled 17 Jewel Iroquois

25 Year Hunting Engraved	28 00
25 Year Hunting Plain or E. T.	27 00

0 Size Gold Filled 15 Jewel Winona

25 Year Hunting Engraved	25 00
25 Year Hunting Plain or E. T.	24 00

Solid Gold Bows and Joints on Rock-
ford 25 Year Cases, Magnificent hand
engraved designs, Colored Gold to con-
trast. Guaranteed accurate Time
Keepers.

THE ROCKFORD WATCH CO.

Rockford Ladies' Watches

Hand Engraved



0 Size Gold Filled 15 Jewels

20 Year Hunting, Engraved.....	20 50
20 Year Hunting, Plain or E. T.....	19 00

0 Size Rockfords are recognized as the Superior Ladies' Watches, designed to keep accurate time Guaranteed the equal of the larger sizes in corresponding grades.

We supply a very large variety of hand engraved, raised gold, diamond set, ladies' watches; 25 and 20 year Gold Filled and 14K Solid Gold, all equipped with fancy scroll and oval bows.

ROCKFORD, ILL.

Rockford Ladies' Watches

Solid Gold 14 K



0 Size 14 K Solid Gold 17 Jewel
Iroquois

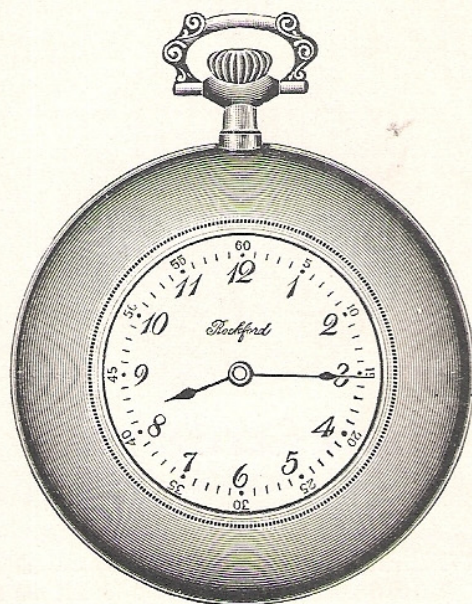
14 K Hunting, Plain or E. T.....	38 50
14 K Hunting, Engraved.....	43 50
14 K Hunting, Diamond Set Star.....	48 50

0 Size 14 K Solid Gold 15 Jewel
Winona

14 K Hunting, Plain or E. T.....	35 00
14 K Hunting, Engraved.....	40 00
14 K Hunting, Diamond Set Star.....	45 00

Xtremethin

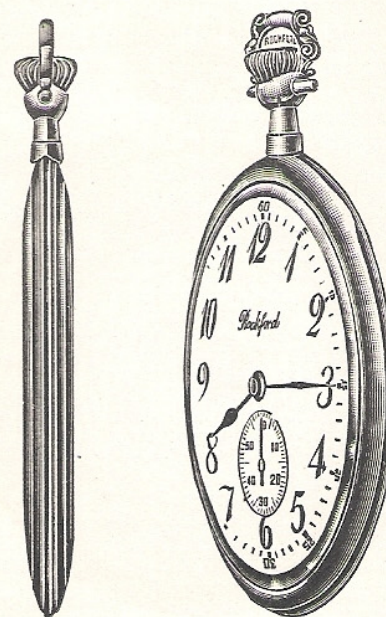
Permanent Quality



- Xtremethin Open Face, Plain, Roman or E. T., 0 Size 15 Jewel movement... 23 50
- Xtremethin Open Face, Fancy Engraved, 0 Size, 15 Jewel movement..... 25 00
- 14 Karat Solid Gold, Xtremethin Open Face, Plain, Roman or Engine Turned, 15 Jewel movement..... 45 00
- 14 Karat Solid Gold, Xtremethin Open Face, Engraved, 15 Jewel movement. 47 50

Xtremethin

Permanent Quality



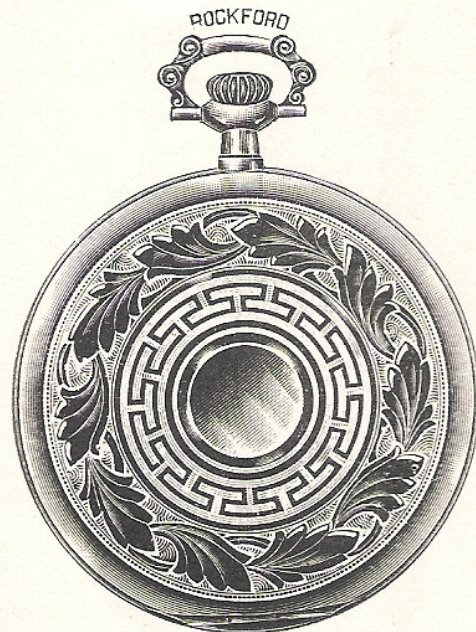
- Xtremethin, Open Face, Plain, Roman or E. T., full 12 Size Dial, 0 Size, 15 Jewel Movement..... 26 50
- Very Thin, Knife Edge, O. F. Plain, Roman, or E. T., full 12 Size, 17 Jewel Movement..... 25 00
- 14 K Solid Gold, Xtremethin, O.F., Plain Roman, or E. T., full 12 Size Dial, 0 Size, 17 Jewel Movement..... 51 00

Intrinsic value excepted, Rockford permanent quality Gold filled cases are equal to the heaviest solid gold.

THE ROCKFORD WATCH CO.

Xtremethin

Permanent Quality Enameled



Xtremethin Open Face, Roman Gold finish, Gold Incrusted, assorted fancy Engraved Designs, Handsomely Enameled.

Permanent Quality

0 size, 15 Jewel Movement, 12 size Dial 32 50
12 size, 17 Jewel, full 12 size Movement 31 00

14 Karat Solid Gold

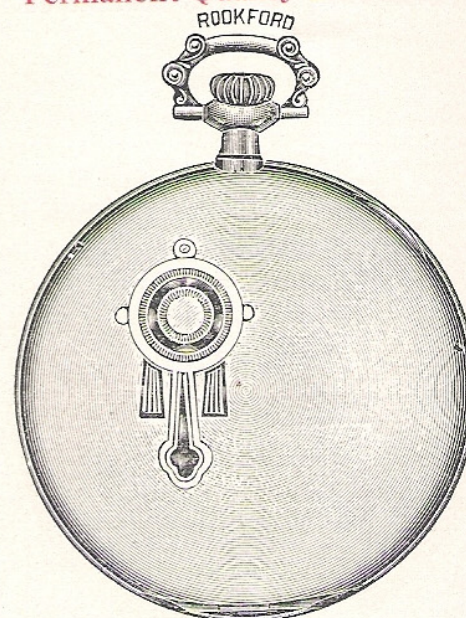
0 size, 17 Jewel Movement, 12 size Dial 58 50

Edge view showing extreme thinness of enameled watches, is illustrated on Page 45.

ROCKFORD, ILL.

Xtremethin

Permanent Quality Enameled



Xtremethin, Open Face, Roman Gold finish, Assorted fancy engraved designs, Handsomely Enameled in Blue, White and Green.

Permanent Quality

0 size, 15 Jewel Movement 12 size Dial 30 00
12 size, 17 Jewel full 12 size Movement 28 00

14 Karat Solid Gold

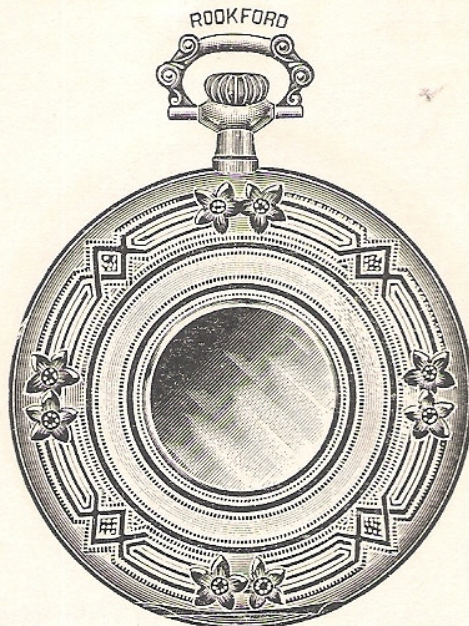
0 size, 17 Jewel Movement, 12 size Dial 56 00

Edge view showing extreme thinness of enameled watches, is illustrated on Page 45.

THE ROCKFORD WATCH CO.

Xtremethin

Permanent Quality Enameled



Xtremethin, Open Face, Roman Gold finish, assorted fancy designs, Handsomely Enamel-
ed in Blue, White and Green.

PERMANENT QUALITY

0 size, 15 Jewel Movement, 12 size Dial 30 00
12 size, 17 Jewel, full 12 size Movement 28 00

14 KARAT, SOLID GOLD

0 size, 17 Jewel Movement, 12 size Dial 56 00

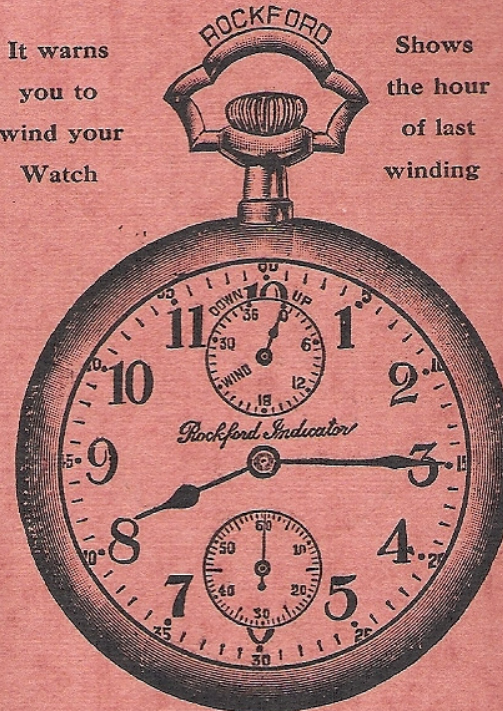
Edge view showing extreme thinness of
enameled watches is illustrated on Page 45.

Rockford Indicator 16 Size

17 Jewel Adjusted Pendant Set

It warns
you to
wind your
Watch

Shows
the hour
of last
winding



16 Size Open Face Gold Filled Plain

E. T. or Engraved

25 Year O. F., S. B. B., Plain or E. T....	35 00
25 Year O. F., S. B. B., Engraved....	36 50
25 Year O. F., Jointed, Plain or E. T....	36 50
25 Year O. F., Jointed, Engraved.....	38 00
25 Year O. F., Swing Ring, Plain or E.T.	36 50
25 Year O. F., Swing Ring, Engraved...	38 00